



Los Angeles Swim Week Returns to L.A.

LOS ANGELES –Art Hearts Fashion Celebrates 10 years of Making Magic through Art & Fashion with an exciting return to Los Angeles Swim Week from June 9th-13th 2023. The 6-day event in collaboration with Fashion Tech Works and The New Mart building will host designers and artists from around the world. The event will take place in conjunction with Los Angeles Market Week to complement the day time trade shows by featuring evening runway shows & pop-ups. Buyers and industry guests can attend as part of their L.A. Market Week experience.

“Art Hearts Fashion is thrilled to once again be hosting Los Angeles Swim Week this summer in Downtown's Bustling Fashion District. The tremendous success of last year's L.A. Swim Week debut made it possible for us to expand Swim Week as a permanent staple of the L.A. buyers Market Week ” said AHF's president Erik Rosete. The focus of the event in conjunction with L.A. Market Week will be to provide buyers with a networking experience that will allow them to connect with brands on a more visual level and encourage B-T-B activity.

“We are delighted to again be partnering with Art Hearts Fashion to re-create this hybrid Market Week/Fashion Week event to showcase our state of the art Fashion Theatre and Event space to add yet another good reason for buyers to put L.A. Market week on the top of their list,” said Tom Keefer, General Manager, The New Mart. Within one city block in the Los Angeles fashion district more than 2,500 brands will be showcased from Sunday, June 11th - Wednesday, June 14th. Buyers who pre-register will be welcomed with VIP passes, free food and drinks for evening fashion shows to bring the brands to life on the runway!

Art Hearts Fashion's expansion of L.A. Swim Week includes a series of evening runway shows, pop-ups and experiences. This event represents the next stage of evolution for the fashion industry by acting as a hybrid of both trade show & fashion show, mixed in with networking & a unique experience. The event will feature swimwear & resort wear from local and international designers.

About Art Hearts Fashion

Since 2011, Art Hearts Fashion has dominated the industry and become the fastest growing and largest bi-coastal and global producer of Fashion Week, with events taking place in Los Angeles, New York, Miami, as well as internationally. Art Hearts had the honor of being the

grand finale show to take place at the Lincoln Center and was the final show ever of Mercedes Benz Fashion Week in New York. Since then they have taken their New York Fashion Week events to new heights and have made enormous strides, connecting Art, Fashion, Philanthropy, and Inclusion, having even been named #1 in Forbes for milestones in the fashion industry & supporting Make-A-Wish along with many amazing charity partners, including Aids Healthcare Foundation, and Project Cancerland. Art Hearts Fashion has also been recognized as the largest and longest-running production of both Los Angeles Fashion Week and Miami Swim Week.

Art Hearts Fashion is the leading platform dedicated to bringing innovative designers and artists to the forefront of fashion week. Our coast-to-coast contemporary events bring both the most renowned designers, and the sharpest up-and-coming emerging designers, to the runway in New York, Los Angeles, Miami, and beyond. Founded in 2010, AHF has become a driving force for fashion, art, and entertainment. The shows have featured designers including Nicole Miller, Carmen Steffens, Hale Bob, Michael Costello, Trina Turk, Orlebar Brown, Patbo, Onia, Betsey Johnson, Furne Amato, Walter Mendez, Vilebrequin, Jovani, Cotton INC, Black Tape Project, Mister Triple X, Camilla, Michael NGO, BFYNE, and countless more.

A go-to for stylists, media, and celebrities, AHF has been attended by celebrities like Britney Spears, Drew Barrymore, Adriana Lima, Adrien Brody, Harry Jowsey, Diante Wilder, Kelly Rutherford, Nick Cannon, CeeLo Green, Curtis Young “50 Cent”, Jason Derulo, Tyson Beckford, Kathy Ireland, Philip Bloch, Steve Madden, Nicky Jam, Lindsay Lohan, Floyd Mayweather, Terrell Owens, Ashanti, Austin Mahone and many more. Performances by Nicky Jam, Jojo, Nick Cannon, BIA, and more.

Art Hearts Fashion has been covered by Vogue, WWD, Glamour, Forbes, Refinery29, Daily Front Row, Los Angeles Times, E!, MTV, US Weekly, ET Online, California Apparel News, and countless others. The platform has been featured on the Today Show, CNN, Fox News, Univision, and TV shows including Bling Empire, America’s Next Top Model, Real Housewives, Les Angels, I Supermodel, Fashion TV, Shahs of Sunset, Mob Wives, WAGS, LA Hair, Love and Hip Hop, & countless others. AHF runway moments and milestones have also frequently made People Magazine’s top highlights of Fashion Week.

www.artheartsfashion.com | Instagram: [@artheartsfashion](https://www.instagram.com/artheartsfashion)

About Fashion Techworks®

Fashion Techworks® is the only DTLA turnkey Production and Design Center for Fashion, Entertainment, and Tech creatives delivering in-house resources providing Designers and Brand builders with the tools needed to go from Concept to Commercialization.

Fashion Techworks® is dedicated to providing entrepreneurs with services for productivity and growth that are ecologically and socially responsible embracing the latest technological advancements in digital fashion design, manufacturing, and on-demand prototype and short-run production services.

www.fashiontechworks.com | Instagram: [@fashiontechworks](https://www.instagram.com/fashiontechworks)