

SPONSORSHIP DECK

MISS  CARIBBEAN
LOS ANGELES

**EMPOWERING LEADERS OF
CARIBBEAN HERITAGE**

WHY THIS MATTERS?

PLATFORM

Contestants will have a chance to amplify their voices as and advocate for social causes, utilizing their visibility to make a positive impact and contribute to meaningful change.

EMPOWERMENT

This will be a night to celebrate the diversity of Caribbean women in the greater Los Angeles and showcase the achievements and talents of the selected contestants.

NETWORK

Our pageant serves as a remarkable networking opportunity for contestants not only on the night of the pageant but also leading up to the big night, creating a supportive network for personal and professional growth.



Chef Bernard James

Founder & Head Chef
Taste of the Caribbean LA

Bringing diverse flavors of the Caribbean to every dish he meticulously creates for over 20 years, Chef Bernard James rich culinary history of the islands of the Caribbean to his immersive love for West Indian food offers a new, authentic culinary experience Hollywood didn't know it needed.

Hailing from Guyana, with strong Caribbean ties, he learned Caribbean cooking alongside his grandmother. After training with world-class chefs aboard Carnival Cruise Line, Chef Bernard mastered and enhanced his culinary artistry to embody Caribbean culture.

In 2007, he opened his first restaurant in NY introducing the islands to America. Noticing a gap in exquisite Caribbean cuisine in Los Angeles, Chef Bernard moved his restaurant and launched the Taste of the Caribbean L.A.

What began as a local food truck quickly amassed into Chef Bernard opening the first Caribbean dine-in restaurant in the heart of Hollywood, CA.

Event Overview



EVENT DETAILS

DATE: June 1st 2024 (Kickoff Caribbean Heritage Month)

TIME: 5PM

LOCATION: Downtown Los Angeles, 127 E 9th St

EXPECTED ATTENDEES: 800

To kick off Caribbean Heritage Week here in Los Angeles, Chef Bernard James will crown an inspiring young woman who embodies the core values of both the island and Southern California. This evening gala will be a night to celebrate female empowerment and caribbean heritage.



PREMIER PAGEANT FOR **INSPIRING** **WOMEN** OF CARIBBEAN ORIGIN

Miss Caribbean L.A. is more than a competition. It's a year-round opportunity with top access to a variety of professional development, exclusive public appearances, press interviews, networking, and community service involvement to elevate Miss Caribbean LA's brand and public image across the globe.

This is the first of its kind in raising awareness around the rich diversity of the Caribbean culture, right here in Los Angeles. Spearheaded by world-class Chef Bernard James, participants of the Miss Caribbean LA event will showcase your talent, knowledge, and the positive impact they're making in the community in which they live and work.

Open to the public, an inspiring woman who embodies the diversity of the Caribbean Islands and who leads through empowerment will be crowned, along with two runner ups.

LYMPHOMA

RESEARCH • FOUNDATION

In 2009, Chef Bernard lost his wife to her battle with Lymphoma Cancer. After this Chef and his family continued to support the research of the disease alongside the Lymphoma Research Foundation.

The Lymphoma Research Foundation is proud to celebrate June as National Cancer Survivor Month alongside Caribbean Heritage Month. Their mission is to eradicate lymphoma and serve those touched by this disease. **Part of the proceeds will go towards this foundation that means so much to Chef and his family.**



Chef Bernard and Family, LRF 5K Walk 2010

The Grand Prizes...



An Exclusive Float Appearance
at **Hollywood Carnival 2024**



All Expense paid 3 Day 2 Night
trip to the Caribbean Islands



1 year **endorsement deal** at Chef
Bernard's acclaimed brand



Career backing and financial
support to cover expenses for
your time as queen.

- Press coverage, features, and interview possibilities throughout the endorsement.
- Appearances at top red carpet events, premieres, press functions, speaking engagements, brand activations + MORE!

INVITATION TO SPONSOR

The organizers of the Miss Caribbean Los Angeles inaugural pageant, are excited to extend an invitation for your esteemed company to be a sponsor for the inaugural Miss Caribbean LA Pageant. This event promises to be a celebration of culture, diversity, and the empowerment of young women in the Caribbean community.

Why Sponsor Miss Caribbean LA?

Sponsoring our pageant provides your company with a unique opportunity to align itself with a prestigious event that promotes diversity, empowerment, and community engagement.



PARTNER WITH US



TITLE PARTNER - 20K

- Winning Title Presenter*
- Exclusive and prominent placement on all event materials, official merchandise and signage
- Special acknowledgment during key moments of event.
- Access to exclusive pre-event gatherings with judges, contestants, and other VIPs.
- Dedicated social media campaign featuring the sponsor, including behind-the-scenes content and interviews.



PLATNIUM PARTNER - 10K

- Prominent placement on the event website, banners, and marketing collateral.
- Special acknowledgment during key moments of event.
- Dedicated social media campaign featuring the sponsor.
- Inclusion of the logo on event programs, official merchandise, and signage.



GOLD PARTNER - 5K

- Company logo on the event website and select promotional materials.
- Mention on the event's social media platforms.
- Acknowledgment during opening and closing ceremonies

RENDER OF EVENT SPACE*

"The images generated by AI are computer-generated and for illustrative purposes only. They may not represent the real situation and event space."





Let's Connect!

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